

**Position: Marketing Writer**

Headquartered in Montreal, Canada, Interfacing Technologies Corporation is a leading provider of **Business Process Management (BPM)** software tools that allow business users to model, map and manage business processes and knowledge.

With over a decade of Business Process experience, Interfacing is considered a pioneer of the **BPM** marketplace, providing technology, services and comprehensive solutions to document, model, manage, simulate, analyze, integrate and improve **Business Process Management**.

The **Marketing Writer** will report directly to the Director, Marketing. The position will require someone who can quickly create quality marketing collateral (online and offline) as well as have the ability to quickly ramp up on our product. The position could be either contract or permanent.

## Task Description:

- Develop promotional materials including marketing collateral and print copies. Write press releases, company news-letters, copy for marketing materials, brochures, web content, advertisements, and other related material, both offline and online. Turn-over of materials in a timely manner.
- Development of key messages for all audiences to communicate our core brand identity.
- Develop media packs and giveaways for trade shows and conferences.
- Assist in providing monthly reporting to the ITC CEO and/or other senior executives. Will include but not be limited to reporting on the status of prioritized marketing and communication activities/projects. Reporting will be both historical and forward looking.

## Qualifications:

- Business degree would be an asset.
- Five or more years of experience in marketing writing.
- High command of verbal and written English.

## Interpersonal skills:

- Self-motivated, team player, action-and-results oriented.
- Well organized, good communication and reporting skills.
- Ability to successfully work under tight project deadlines.
- Contributes to the total effectiveness of the department, communicating openly, solving problems proactively, offering creative ideas and working as a positive, engaged team member.

## Organizational "Fit" Considerations:

Interfacing Technologies is seeking a team player who enjoys technical challenges within a fast-paced environment, applies sound judgment in successful task planning and execution, meets deadlines, and communicates the highest standards of professionalism in his/her appearance and work habits.

If you have the interest in professional growth and joining a leading Canadian Software and Services company, it is time to consider joining Interfacing Technologies Corporation!

For more information visit our web site: [www.interfacing.com](http://www.interfacing.com)

Please send resumes to: [jobs@interfacing.com](mailto:jobs@interfacing.com)

Interfacing Technologies Corporation is an equal opportunity employer. We would like to thank everyone who submits a resume for these positions. Due to the volume of resumes that we receive, only those candidates selected for interviews will be contacted.

*No facsimiles or telephone calls accepted.*

07/20/2010